

Assistance League® of Indianapolis

Strategic Plan 2023-2026

Revised May 2023

Mission

Assistance League volunteers transforming the lives of children and adults through community programs

Vision

Essential needs are met in our community and families flourish.

Non-discrimination Statement

Assistance League of Indianapolis welcomes all who share the commitment to volunteerism regardless of gender, sexual orientation, family situation race, religion, ethnicity, economic status, physical ability or other diverse circumstances.

Diversity, Equity, Inclusion and Belonging Statement

Assistance League of Indianapolis strives to listen, learn, respect and engage with our member volunteers, community partners and program recipients to create a culture where all experience a sense of belonging and inclusion in a just and equitable environment.

Values

Commitment
Leadership
Ethics
Accountability
Respect

Strategies

- A. Provide enhanced orientation and continuing education to ensure members understand and commit to their responsibilities of time, money and talent.
- B. Conduct annual program surveys with social workers before the budgeting cycle to assess necessary changes to programs that will affect budget, inventory and staffing.
- C. Yearly evaluate current agencies to ensure all meet program mission and eliminate duplication of services provided by other community services.
- D. Identify and develop new fundraising events to contribute to annual revenue.
- E. Expand our profile in the community by developing ongoing advertising campaigns regarding our chapter and its contributions.
- F. Enrich and train incoming Board members to better prepare the elected Board to address current and future challenges facing the chapter.
- G. Cultivate more partnership opportunities with diverse community groups.

Goals

Goal 1: Strengthen member involvement in the organization.

Goal 2: Operation School Bell® will work toward fulfilling requests from schools currently participating and evaluate the need in other townships.

Goal 3: Other philanthropic programs will work toward fulfilling requests from agencies currently participating and evaluate the need in other agencies.

Goal 4: The income goal for each funding event or activity will be established by the budget

committee with the approval of the Board and membership.

Goal 5: Publicly communicate the chapter's accomplishments to recognize Assistance League of Indianapolis as a major philanthropic organization in the community.

Goal 6: Enhance chapter leadership to secure the future role of the organization.

Goal 7: Integrate Diversity, Equity, Inclusion and Belonging (DEIB) initiatives into all aspects of our organization.