

Operation School Bell® 2023 - Smiles All Around



Assistance League® of Indianapolis

Dear Friend,

Do you remember the excitement of starting a new school year? What should be a time of fresh starts and making new friends is instead a time of uncertainty and stress for many Indianapolis area students. Assistance League of Indianapolis is committed to level the playing (and learning) field to help the students we serve feel proud and excited to go to school.

“Clothing influences behavior in multiple ways; our perception of ourselves, how others react to us, our confidence and self-esteem.” Psychology of Clothes: What you wear changes the way you think 12/2022 Gauri Sarda-Joshi.

Our goal for Operation School Bell®- Apparel is to provide 3,000 underserved students in Indianapolis the basic clothing necessary to go to school with a sense of dignity and belonging. Operation School Bell - Shoes has a goal to provide 2,000 underserved students in the same demographic area with properly fitting athletic shoes. Operation School Bell - Beyond the Bell will provide teachers and social workers a large selection of clothing and undergarments to distribute to students as needed throughout the school year. Won't you help us fulfill this mission?

Our volunteer team of experienced Operation School Bell buyers search for the best value of each item to ensure that the students and families we serve are getting quality clothing and athletic shoes. Every dollar donated is carefully allocated to these programs with the students in mind.

On behalf of all of us at Assistance League, THANK YOU! Your generous support is greatly appreciated!

Sincerely,

Handwritten signature of Cathy A. Weimer

Cathy Weimer, President

To make a donation please click [here](#). Your name will be recognized on donor lists unless otherwise informed.