

# OPTIONAL DESIGNATION FORM



If you choose to designate your contribution, attach this form to your pledge form (if applicable) and return to your company's campaign coordinator.

United Way  
of Central Indiana

Please keep in mind that an **undesignated** contribution is the most effective way to support the whole community, and help *all* of our residents get on and stay on their path to self-sufficiency. If you choose to direct your contribution to a specific agency, please also consider supporting the entire community by appropriating a portion of your contribution as undesignated.

- Only contributions of \$1,500 or more to United Way of Central Indiana, its programs or agencies will count toward United Way's Leadership Giving Recognition Program.
- If a chosen agency is ineligible, or if your information is incomplete or illegible, we will make every reasonable effort to contact you. If we are unable to reach you, your contribution will go toward the Area of Greatest Need.
- Due to the cost of processing/distributing designations, your minimum gift should total at least \$52 per designation.

MALE  FEMALE

EMPLOYEE I.D. \_\_\_\_\_

BIRTH YEAR - YYYY \_\_\_\_\_

(MR/MRS/MS/DR) FIRST NAME \_\_\_\_\_

MI LAST NAME \_\_\_\_\_

(JR/SR/OTHER) \_\_\_\_\_

HOME ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP CODE \_\_\_\_\_

EMPLOYER \_\_\_\_\_

PERSONAL EMAIL ADDRESS \_\_\_\_\_

#### MY GIFT QUALIFIES ME FOR - SEE BACK FOR MORE DETAILS

- EMERGING LEADERS  TOCQUEVILLE SOCIETY  
 WOMEN UNITED  MERIDIAN SOCIETY  
 DIVERSITY LEADERSHIP CIRCLE

#### RACE

- WHITE/CAUCASIAN  BLACK/AFRICAN-AMERICAN  
 AMERICAN INDIAN OR ALASKAN NATIVE  NATIVE AMERICAN OR PACIFIC ISLANDER  
 ASIAN  TWO OR MORE RACES

#### ETHNICITY

- HISPANIC/LATINO  NOT HISPANIC/LATINO

PHONE NUMBER  HOME  MOBILE \_\_\_\_\_

SPOUSE/PARTNER - TO ENSURE PROPER RECOGNITION \_\_\_\_\_

UNITED WAY WILL NOT SELL YOUR INFORMATION OR SHARE WITH THIRD PARTIES WITHOUT YOUR PERMISSION. VISIT [UWCI.ORG/PRIVACY](http://uwci.org/privacy) FOR OUR PRIVACY POLICY.

## HOW I PLAN TO PAY (from pledge form)

- Cash or check  Credit/debit card - one time charge  Bill my home address  
 Payroll deduction  Credit/debit card - recurring charges  Stocks and securities

## AREA OF GREATEST NEED (UNDESIGNATED)

Help Central Indiana residents achieve and maintain self-sufficiency

CODE 3 5 0 0 \$ \_\_\_\_\_

\* See match guidelines at [uwci.org/match](http://uwci.org/match) for details.

## WIN A TRIP TO THE SUPER BOWL!

Your new or increased gift of \$150 or more could qualify you for a trip to Super Bowl 50 in San Francisco, courtesy of the Indianapolis Colts. Visit [uwci.org/sb](http://uwci.org/sb) for official rules.

Thanks to Lilly Endowment Inc., new individual gifts of \$52 or more to United Way of Central Indiana qualify for a 2-to-1 match!

Visit [uwci.org/match](http://uwci.org/match) to learn how you can increase your impact.

## DESIGNATED GIFT

See back for a list of designations. List designation name and address below.

Assistance League of Indianapolis - Operation School Bell

1475 W. 86th St., Suite E, Indianapolis, IN 46260

CODE \_\_\_\_\_ \$ \_\_\_\_\_ (min. \$52)

CODE \_\_\_\_\_ \$ \_\_\_\_\_ (min. \$52)

Please do not release my name to the agency listed.

## SUMMARY (from pledge form)

Area of Greatest Need Gift Amount (total from box at left) \$ \_\_\_\_\_

Designated Gift Amount (total from box above) \$ \_\_\_\_\_

Total Annual Gift Amount \$ \_\_\_\_\_

## WHY UNITED WAY?

United Way of Central Indiana brings together compassionate people who are committed to **improving lives in our community**. Our vision is that Central Indiana will be a community where children, individuals and families thrive; neighbors care for each other; and we are proud of all our residents' quality of life.

We are a strategic, mission-driven organization with a clear goal: help all Central Indiana residents **achieve and maintain self-sufficiency**. We accomplish this goal by focusing on the key areas of community impact that help people **learn more, earn more and lead safe and healthy lives**.

Visit [uwci.org/newu](http://uwci.org/newu) to learn about our impact on the community and how we are aligning all of our work to make lasting change in Central Indiana.

## YOUR GIFT COULD BE MATCHED!

Thanks to Lilly Endowment Inc., new individual gifts of \$52 or more to United Way of Central Indiana qualify for a 2-to-1 match! Visit [uwci.org/match](http://uwci.org/match) to learn how you can increase your impact.



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[@uwci](https://twitter.com/uwci)



[/uwci](https://www.youtube.com/uwci)

## LEADERSHIP GIVING

United Way provides Leadership Giving members with opportunities to attend exclusive education and networking events in addition to special recognition.

### MERIDIAN SOCIETY

An elite group of philanthropists with annual contributions of \$25,000 or more.

### TOCQUEVILLE SOCIETY

A powerful group of leaders who are creating a stronger community with generous gifts of \$10,000 or more annually.

### WOMEN UNITED

Central Indiana Women who contribute \$2,500 or more annually.

### DIVERSITY LEADERSHIP CIRCLE

Recognizing annual gifts of \$1,500 or more by diverse individuals.

### EMERGING LEADERS

Individuals age 40 and younger who contribute \$1,000 or more annually.

## UNITED WAY OF CENTRAL INDIANA SERVES THE COUNTIES LISTED BELOW. WE ALSO PARTNER WITH THE FOLLOWING CERTIFIED NONPROFIT AGENCIES.

CODE	COUNTY/AGENCY	CODE	AGENCY	CODE	AGENCY
3404	All Counties	3048	Concord Neighborhood Center	3115	La Plaza
3409	Boone County	3120	Connect2Help	3024	Lebanon Area Boys & Girls Club
3410	Hamilton County	3818	Connected By 25	3116	Legal Aid Society, Inc. - Indianapolis
3411	Hancock County	3038	Crossroads of America Council, Boy Scouts of America	3129	Little Red Door Cancer Agency
3412	Hendricks County	3215	The Damien Center, Inc.	3128	Lutheran Child & Family Services of IN, Inc.
3413	Marion County	3052	Early Learning Indiana (formerly Day Nursery)	3130	Martin Center Sickle Cell Initiative
3414	Morgan County	3051	Easter Seals Crossroads	3131	Martin Luther King Community Center
		3384	Edna Martin Christian Center, Inc.	3132	Mary Rigg Neighborhood Center
		3379	Fairbanks	3002	MCCOY Inc. - Marion County Commission On Youth, Inc.
3369	Alternatives Incorporated	3054	Families First	3210	Meals on Wheels of Central Indiana
3822	American Cancer Society Inc, Lakeshore Division - Central Indiana	3383	Fathers and Families Center	3386	Meals on Wheels of Hancock County, Inc.
3013	American Red Cross of Greater Indianapolis	3050	Fay Biccard Glick Neighborhood Center @ Crooked Creek	3133	Mental Health America of Greater Indianapolis
3228	The Arc of Greater Boone County	3056	Flanner House of Indianapolis, Inc.	3089	Mental Health Partners of Hancock County
3199	Auntie Mame's Child Development Center, Inc.	3058	Forest Manor Multi-Service Center, Inc.	3819	Mental Health America of Hendricks County
3388	AYS, Inc.	3820	Girl Scouts of Central Indiana, Inc.	3382	Neighborhood Christian Legal Clinic
3150	Barbara B. Jordan YMCA	3062	Girls Incorporated of Greater Indianapolis	3153	Noble
3017	Big Brothers Big Sisters of Central Indiana	3063	Goodwill Industries of Central Indiana, Inc.	3154	PACE, Inc. (Public Advocates in Community Re-Entry)
3026	Boone County Cancer Society	3091	Hancock County Senior Services, Inc.	3212	Perry Senior Citizens Services
3033	Boone County Senior Services, Inc.	3096	Happy Hollow Children's Camp, Inc.	3078	PrimeLife Enrichment, Inc.
3214	Bosma Enterprises	3097	Hawthorne Community Center	3161	Reach for Youth, Inc.
3086	Boys & Girls Clubs of Hancock County	3110	Hendricks County Senior Services	3164	St. Mary's Child Center
3039	Boys & Girls Clubs of Indianapolis	3114	Heritage Place of Indianapolis, Inc.	3157	The Salvation Army
3071	Boys & Girls Club of Noblesville	3139	Hoosier Trails Council, Boy Scouts of America	3380	Second Helpings, Inc.
3025	Boys & Girls Club of Zionsville	3229	Horizon House	3376	Sheltering Wings
3823	Catholic Charities Indianapolis	3385	HVAF of Indiana, Inc.	3158	Social Health Association of Indiana, Inc.
3343	Catholic Youth Organization Camp Rancho Framasa	3367	Indiana Legal Services, Inc.	3160	Southeast Community Services, Inc.
3205	Child Advocates, Inc.	3815	Indiana Youth Group (YIG)	3812	Starfish Initiative
3042	Children's Bureau, Inc.	3371	Indianapolis Neighborhood Resource Center (INRC)	3813	Sycamore Services, Inc.
3811	The Children's TherAplay Foundation, Inc.	3119	Indianapolis Urban League (IUL)	3001	Tangram
3043	Christamore House Family and Community Center	3209	Jameson Camp	3373	The Villages
3065	Community Alliance of the Far Eastside, Inc. (CAFÉ)	3123	JCC Indianapolis	3168	Visiting Nurse Service
		3152	John H. Boner Community Center	3003	Volunteers of America of Indiana
		3125	The Julian Center, Inc.	3211	WellSpring Center
		3816	Kids' Voice of Indiana, Inc.	3172	YMCA of Greater Indianapolis
				3372	Youth Connections